



LEADING IN PERFECTION

SUBITEC BUSINESS BROCHURE





Content

Corporate Philosophy	1
Values	2
Quality Policy Statement	3
Quality Objectives	3
Messages	4
Corporate Data	5
Development	6
Achievements	6
Manufacturing	9
Quality Assurance	10
Joining Kit	11
Copper Products	12
Tapes	13
Training	14
List of Products	15

Corporate Philosophy

Subitec practices vivid development which composed of quality, satisfaction and high value. Quality is best measured with a view outward to the customer, inward to employees and on-going process throughout the company. In Subitec, we ensure that commitment to excellence and developed skills of employees are reflected in our products, services and business. Continuous improvement is implemented throughout the company based on competency, skills development of employees and commitment corresponded to company's policy, vision and mission.

Subitec pursue the nature of learning by conceiving a learning culture and environment throughout different levels of the organization. Self-learning, openness towards different types of opinions and dedicated towards additional knowledge for self-building improvement is very important

in order to enhance the performance, productivity and quality for customer's satisfaction.

We believe in achieving victory with the image of professionalism and high expectation. We enhance the culture of professionalism through implementation of professional training and guided leadership towards more professional method of working including in the fields of services and business communication.

Implementation of team work to develop knowledge and experience exchange while enriching the level of quality in each employee is the key to our success and growth. In Subitec, we believe in completing each other's weaknesses to embark more quality improvement and development to sustain in the industry now, and then.

Vision

To be recognized globally with excellent service provider and solutions in electrical accessories for connection, termination and insulation ranges from low to high voltage.

Mission

Committed to deliver quality products and related services competitively towards customer's satisfaction.

Values

Quality

Quality is best measured with a view outward to the customer, inward to employees and on-going process throughout the company. In Subitec, we ensure that commitment to excellence and developed skills of employees are reflected in our products, services and business.

Continuous Improvement

Enhance the level of improvement continuously based on competency, skills development and commitment in consumption with company's policy, vision and mission

Learning Organization

Subitec pursue the nature of learning by conceiving a learning culture and environment throughout different levels of the organization. Self-learning, openness towards different types of opinions and dedicated towards additional knowledge for self-building improvement is very important in order to enhance the performance, productivity and quality for customer's satisfaction.

Professionalism

Enhance the culture of professionalism through implementation of professional training and guided leadership towards more professional method of working including in the fields of services and business communication.

Team Work Culture

Implementation of team work to develop knowledge and experience exchange while enriching the level of quality in each employee.

Quality Policy Statement

Subitec complies with all legislation related to its area of expertise to provide best services and products while empowering all personnel with career opportunity to create, implement and improve our services to meet and exceed external and internal customer expectations

through continuous improvement and innovation in compliance with the relevant international green, safety and environmental regulatory requirements.

Quality Objectives

Subitec minimizes defect in products in terms of quality and performance with related values to be measured.

Production line are assured to minimize breakdown cycle period to encourage maximum efficiency.

Providing excellent services and quality products to develop customer satisfaction with customer complaint as a tool to measure.

Offering an excellent delivery services just when the customers needed.

Messages



Abidin Md Napis Managing Director, Subitec Sdn Bhd

Globally, electricity is a fundamental necessity. Over the last several decades, science, industry, utilities, government agencies and consumers have teamed up to develop cleaner

generating alternatives and identify practical means to get the most from what they can offer. Proudly, Malaysia has expanded their capability of achieving a higher standard of power supply and generation method which are safer, durable and reliable. In Subitec, we ensure safe and professional exertion from every aspect including installation, termination and branch acknowledged by selected experienced expertise in both theory and technical aspects of cable connections.

We are moving forward to work with the latest technology and equipment to meet all challenges. We offer high-value-added technology and quality to be competitive in the industry. In Subitec, it is our endeavour to attain the highest

level of customer satisfaction, delivery performance and best quality products. My expectation to everyone working at Subitec, irregardless their gender, seniority or nationality, they need to be creative with ideas, executing issues brilliantly and act decisively. As for my part, at my best, shall cultivate this vibrant corporate culture in the company.

In our quest to improve the last mile customer interface, we are also working to enhance employee's morale, motivation and training. Subitec is eagerly looking ahead, steadily defining the future of cable connection accordingly. We are also committed to understand better our customer needs and wants respectively. Their satisfaction is our ultimate goal.



Marssila Zainul Abidin Chief Finance Officer, Subitec Sdn Bhd

In Subitec, we aim to achieve sustainable profitability and growth as Asia's global investment bank by leveraging our robust financial position and allocating resources more

efficiently. Given our investment plans and steady increase in retained earnings, we plan to manage the company with an awareness of capital efficiency and financial discipline.

The strategies and objectives of our mid-term business plan are designed to significantly enhance Shareholders' value through business growth that drives higher revenue and profits as well as sustained free cash flow generation. In this way we will enhance enterprise value while at the same time, maintaining a strong balance sheet and providing shareholders an attractive dividend.

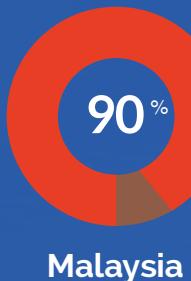
As CFO of Subitec Sdn Bhd, it is my responsibility to aim for an optimal capital structure. This will be achieved by further

buttressing our financial base, which will support our ability to create sustainable corporate value.

Broader economic trends, such as inflation, interest rates and employment, have an impact on Subitec's performance, and whilst these trends are beyond our immediate control, they nevertheless have a bearing on the nature of our strategic response. Rather than addressing sustainability issues on a standalone basis, we continue to integrate our account of our sustainability performance within each relevant area. On behalf of the board, I would like to thank all associated staff and crews for their excellent performance every year, our loyal customers who have given us full support, our suppliers and business associates for their contribution to the business and my director for their insight, guidance and valuable input.

Corporate Data

Company name :	Subitec Sdn Bhd
Headquarters Address :	No. 2,4,6, Jalan TU54, Taman Tasik Utama, 75450 Ayer Keroh, Melaka
Founded on :	23 March 1998 by Abidin Md Napis
Common Stock : Authorised paid up capital : Paid-up capital :	RM500000 RM300000
Total Assets :	RM 9,403,070
Net Sales Operating Income : Net Income :	RM 11,486,065 RM 492,491



Fiscal Year :	December every year
Number of Employees :	25 nos
Number of shared issues :	90% + 10%
Number of shareholders :	2nos

Development

1998

Incorporated

2003

Cellpack
Distributor

2004

Cellpack Non-
Thermal Technology
Transfer to Malaysia

2005

Appointed as
TNB Vendor

2008

Production
Machines
Invested

2009

Preferred
Vendor by
TNB

2010

Import
Export

2012

Invested on 2
more machines for
plastic and silicone
injection moulding

2013

Factory
Relocation

Achievements

Silicone Technology Transfer (2004)

Top Cellpack Asia Sales (2007)

Winner of TNB Cable Jointing Competition in Sukan Teknikal Kebangsaan ILSAS

ISO 9001:2000 (2008)

(TNB and MPC) 5S certification (2009)

ISO 9001:2008 Certification(2009)

Chief Minister's SME Award (2009)

Preferred Vendor by TNB(2010)

TNB – AM,VSM and SPC Certification (2010)

Achievements on QMS

ISO 9001:2008

5S

AM

SPC

VSM

2008

2006 & 2009

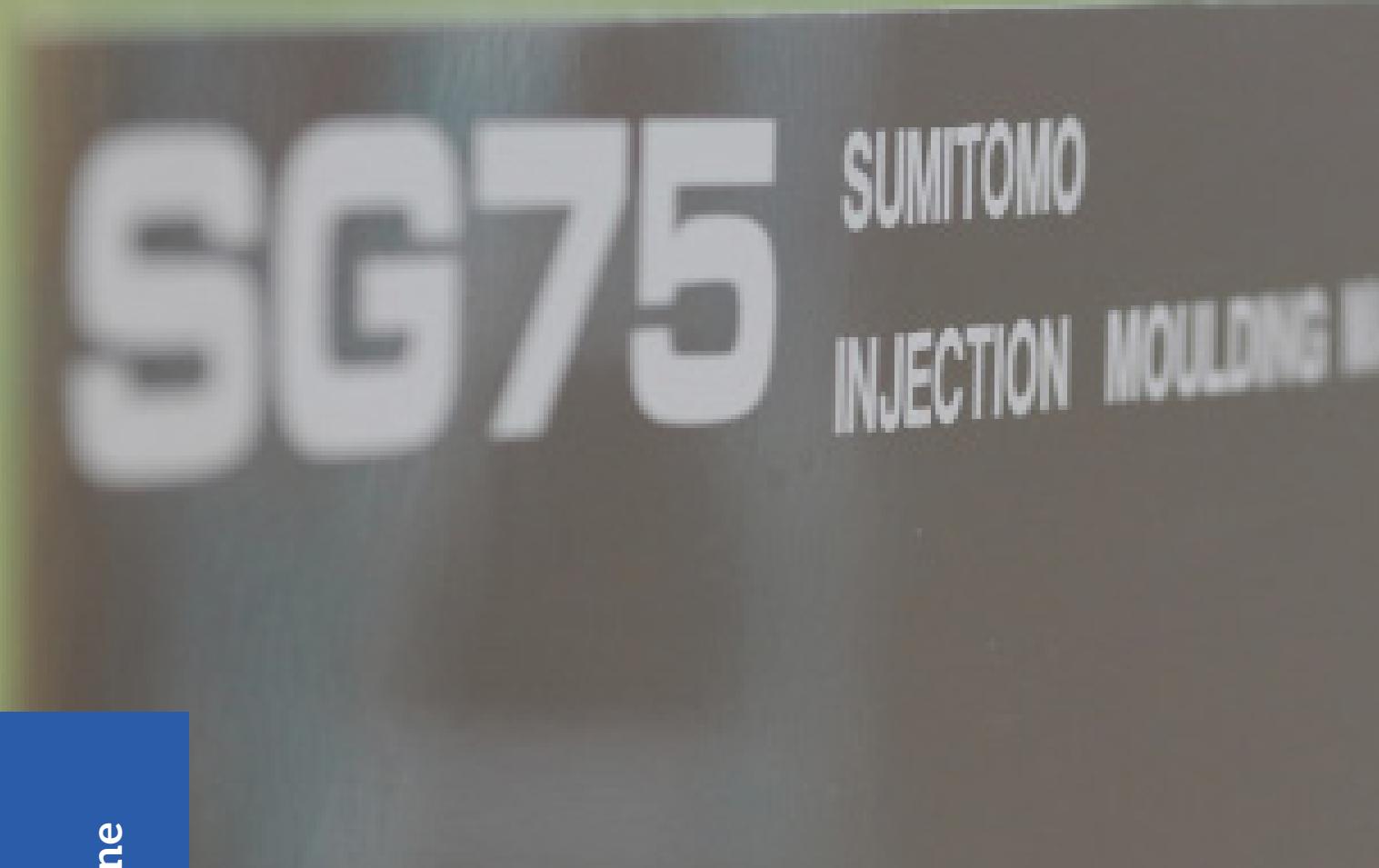
2009

2010

2010







Subitec is known as plastic and silicone manufacturer of high performance materials. We are uniquely capable of moulding both silicones and plastics in the same facility. We are dedicated to the highest level of quality and service. Our technicians and engineers have more than 30years of professional experience and capable to assist in customer's product development.

Production process begins from designing, processing, mold testing and injection moulding, standard operation procedures, precision and product quality. Subitec can provide various types of plastic and silicone moulding products to meet customer's needs.

Process	First article submission	Material Request	Material and Production Planning	In Process Production	Quality Confirmation	Customer Satisfaction
Quality Control	First Article Test	New Material Monitoring	Incoming process inspection	Measuring Equipment Control and Calibration	Outgoing Inspection	Quality Control
				In Process Inspection		Continuous Improvement

Standard control for Quality

- AQL MIL – STD 105E LII application for level standard control application based on cosmetic, dimension and quality checking
- Silicone Expandability Test
- Hardness Test
- FAT Inspection

Quality Assurance
Standard Control

Jointing Kit

MV Non Thermal Kit | MV ABC Non Thermal Joint | MV Transition Joint | MV Tape Resin Joint | MV Heat Shrinkable Kit | LV Heat Shrinkable | Breeches Joint | Plug in Connector



PRESSURE SPRING

Features:

- Corrosion free
- Mechanical stable
- Assures a constant radial contact pressure

COPPER BRAID

Features:

- Woven tinned copper wires
- Extremely flexible
- Strong
- Fits all contours without folds

BONDING JUMPER SPECIFICATION

SQ (mm ²)	Current (A)	Width (mm)	Thickness(mm)	Total Length(mm)
14	80	20	2.5	250
22	110	25	3	250
30	140	28	3.5	300
38	160	30	4	300
50	190	35	4.5	350
60	220	38	5	350
80	250	40	6	400
100	300	50	6.5	400

Remarks: The current, length can be done according to your order
 Utilization: Cable tray earthing

Copper Products

Copper Braid | Bonding Jumper | Copper Bus Bar | Copper Tape |
 Copper Sleeves | Pressure Spring | Copper Mesh | Copper Wire |

Tapes Types

PVC Insulation tape | Semiconducting tape | HV Insulation tape | Black mastic tape | Restricting tape | Pressure tape | Spacer tape | Silicone tape | Filler tape | Sealant tape



Subitec is proud to be TNB accredited. All training is done according to TNB's requirements and guideline. Training can be provided at our own training center, at the client's premises or, if requested, we can visit installation site to train on site. Training consists of primarily theory session, followed by a practical demonstration where applicable. Thereafter trainees are assessed individually.

Purpose of this training is to recognize skills and knowledge required to :

- Terminate, joint, upgrade and install medium voltage cables
- Work effectively and efficiently, optimising the use of resources.
- Observe all applicable regulations and legislative requirements.

The skills and understanding acquired by learners will contribute to the development of the supply of essential services, the expansion of services and the maintenance of current services to both industry and private citizens.

List of Products

Jointing Kit

MV Non Thermal Kit
MV ABC Non Thermal Joint
MV Transition Joint
MV Heat Shrinkable Kit
LV Heat Shrinkable
Breeches Joint
Plug In Connector

Copper Products

Copper Braid
Bonding Jumper
Copper Bus Bar
Copper Tape
Copper Sleeves
Pressure Spring
Copper Mesh
Copper Wire

Tapes

PVC Insulation Tape
Semiconducting Tape
HV Insulation Tape
Black Mastic Tape
Restricting Tape
Pressure Tape
Spacer Tape
Silicone Tape
Filler Tape
Sealant Tape





L E A D I N G I N P E R F E C T I O N



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